

OKINAWA CITY GUIDE BOOK

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Enjoy Okinawa More



English version

OKINAWA CITY GUIDE BOOK



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26-1 Nakasone-cho, Okinawa City, Okinawa 904-8501

TAKE FREE

Annual Event Schedule

1 Jan.			Okinawa Marathon PL.Okinawa Comprehensive Athletic Park INQ.Okinawa Marathon Executive Committee ☎098-938-0088
2 Feb.			Run with the South Wind! Discover People, Dreams, and Love The allure of the Okinawa Marathon lies in its course, which not only winds through scenic spots boasting spectacular views but also traverses areas of the U.S. military base typically off-limits to the public. Strive to cross the finish line, fueled by the ceaseless cheers from the roadside!
3 Mar.			P12 Hiroshima Toyo Carp Spring Camp PL.Koza Shinkin Stadium INQ.Hiroshima Toyo Carp Okinawa Cooperation Association Office ☎098-938-8022 (weekdays 8:30-17:00)
4 Apr.			Lotus and Water Lily Festival PL.INQ.Chura Yashi Park Okinawa Southeast Botanical Garden ☎ 098-939-2555
5 May			Okinawa Zoo & Museum Festival PL.INQ.Okinawa Zoo & Museum ☎ 098-933-4190
6 Jun.	FC Ryukyu Season		Eisa Night PL.1F Music Plaza at Koza Music Town, Okinawa City Athletic Field, Awase Payao Koryu Hiroba, and other locations in the city INQ.Okinawa Zento Eisa Matsuri Executive Committee Office ☎ 098-937-3986 Beginning June 13th, the day Okinawa City declared itself as the "City of Eisa," the festival will be held at various locations throughout the city until the Okinawa Eisa Matsuri. This event showcases the authentic Eisa performances that bring Okinawa's summer to life.
7 Jul.			P14 Peaceful Love Rock Festival PL.1F Music Plaza at Koza Music Town, etc. INQ.Okinawa City Tourism Product Associate ☎ 098-989-5566
8 Aug.			P13 Okinawa Zento Eisa Matsuri PL.Okinawa City Koza Sports Park and the area around Goya Crossroads INQ.Okinawa Zento Eisa Matsuri Executive Committee Office ☎ 098-937-3986
9 Sep.			Koza Terurin Festival PL.Central Park Avenue INQ.Terurin Festival Executive Committee ☎ 098-939-5658
10 Oct.	Panasonic Panthers Season Ryukyu Golden Kings Season		P14 Okinawa City Culture and Arts Festival PL.Cultural facilities in the city, etc. INQ.Okinawa City Culture & Traditional Arts Division ☎ 098-929-0261
11 Nov.			P13 Okinawa International Carnival PL.Around Koza Music Town INQ.Okinawa International Carnival Executive Committee https://www.oki-carnival.com
12 Dec.			Okinawa Zoo & Museum: Christmas Fantasy PL.INQ.Okinawa Zoo & Museum ☎ 098-933-4190 Snow Falls in Okinawa! One of the largest Christmas events in Okinawa Explore "Heartland," a tunnel aglow with pink hearts, set among a variety of illuminated attractions. There are also many attractions such as the "Super Aurora Attraction," one of the largest laser shows in the prefecture, a "snowfall show," a "stage show," and more! Join us for a special New Year's Eve countdown on December 31st.
			Okinawa Motor Show PL.Okinawa Arena, etc. INQ.Okinawa City Hall ☎098-939-1212 Visitors can enjoy exhibits of automobiles and motorcycles, as well as experience content! The show features booths from automobile-related companies and an array of captivating cars and motorcycles, including dream supercars and custom bikes. Beyond the displays, the event offers a variety of hands-on activities that both children and adults can enjoy.
			Okinawa Tropical Illumination at Chura Yashi Park Okinawa Southeast Botanical Garden PL.INQ.Chura Yashi Park Okinawa Southeast Botanical Garden ☎ 098-939-2555 The "Okinawa Tropical Illumination" is held at the Southeast Botanical Garden, Japan's largest outdoor tropical botanical garden located in Okinawa City. This event offers an opportunity to immerse in tropical nature and interact with animals. In 2019, the event was honored as a "Japan Nightscape Heritage." Illuminated by the glow of 4 million light bulbs, it creates a magical and fantastic world for visitors to explore.

June 13th:
The Day of the Eisa City Declaration

Discover the Hidden Depths of Okinawa City Online, Too!

Kozaweb

Search



koza_girls

Okinawa City Tourism and Product Associate

Welcome to Okinawa City

Nestled in the heart of Okinawa's main island, Okinawa City is a vibrant hub where Eisa, sports, and music flourish. This city is the cradle of “Chanpuru Culture,” a unique intercultural blend of local Okinawan traditions like Eisa, sanshin, and Ryukyuan dance, with international influences such as rock and jazz.

As of November 2023, the city is home to more than 2,228 foreign residents from 59 different countries, reflecting its rich cultural diversity.



The History in the Town's Name

Okinawa City's origins can be traced back to two villages, Goeku-mura and Misato-son. Post-war development around Kadena Air Base led Goeku-mura to evolve into Koza City in 1956. In 1974, two years after Okinawa reverted to Japan, Koza City and Misat-son merged, forming the present-day Okinawa City. This merger reunited Koza City and Misato-son, which, over 300 years ago, were part of the same magiri (village) during the Ryukyu Kingdom era.

Prominent Figures from Okinawa City in the Spotlight

Okinawa City has been the birthplace of numerous celebrities, including ISSA from DA PUMP, who was honored as the Okinawa City Night Mayor, and Ikkokudo, a globally renowned ventriloquist. The city's vibrant music scene has produced acclaimed artists like Tsuneo Fukuhara, composer of 'Bashofu,' Sadao China, Shoukichi Kina, Rinken Teruya, ORANGERANGE, Rude-α, and others. It's also home to acclaimed actress Hikari Mitsushima, actor Shinnosuke Mitsushima, and model Cecile Kishimoto, from Okinawa City. In the world of sports, Okinawa City boasts talents such as Ryo Kiyuna, Tokyo 2020 Olympic karate men's kata gold medalist; Hirokazu Ueyonabaru, a wheelchair marathon runner; professional basketball players Narito Namizato and Morihisa Yamauchi; and Orix Buffaloes pitcher Motoki Higa.



Okinawa City Eisa Characters

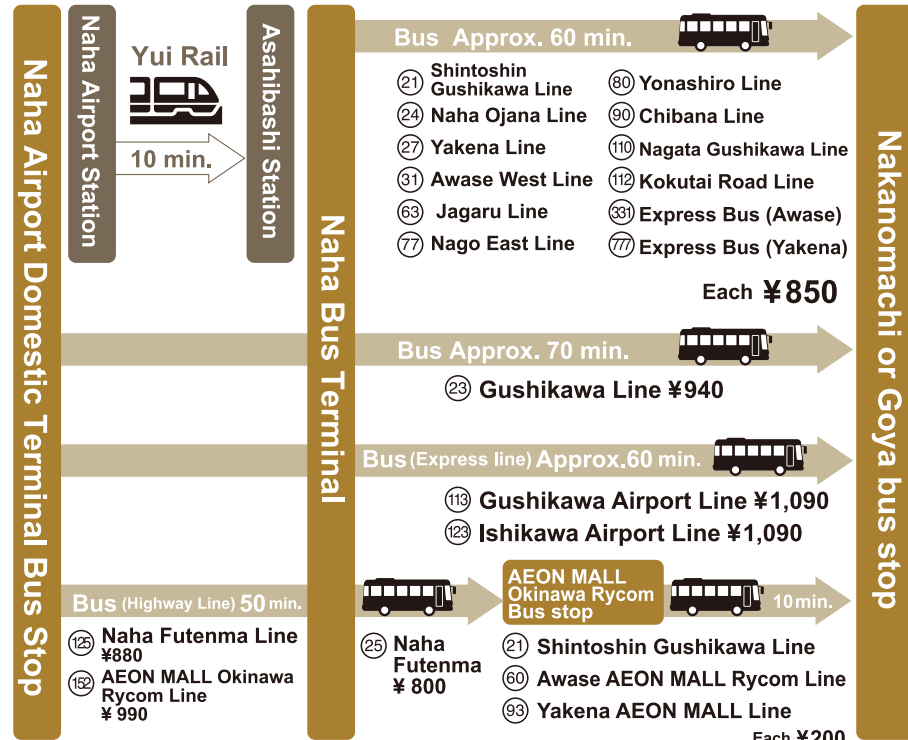
The characters in Eisa costumes are four well-known characters in the prefecture who were created to promote Okinawa City.



Local Bus Guide

Enjoy the relaxed atmosphere of Okinawa by local bus and monorail.

Okinawa Main Island Fixed-route buses & Yui Rail General Information System
Norimono (Transportation) NAVI Okinawa

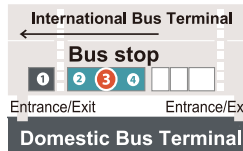


Naha Airport

3 Ride from bus stop

Bus Line 23-113
 Line 123

Naha Airport ▶ Goya bus stop Time required: approx. 70 min.



Naha Bus Terminal

Bus Line 21-24-27-31
 63-77-80-90
 110-112-127
 331-777

Naha Airport ▶ Goya bus stop Time required: approx. 60-80 min.



※ This information is current as of November 2023. Please check the schedule in advance as it is subject to change on weekdays and holidays.

Taxi Guide

For efficient transportation, taking a taxi is recommended.

Approximate Ride Fare to Okinawa City Sightseeing Locations

From Naha Airport

■ To Southeast Botanical Garden: Approx. 8,500 JPY
 ■ To Otoichiba (downtown Okinawa City): Approx. 7,000 JPY

Experienced Drivers Can Guide You to the Best Spots!

Sightseeing Taxi (4-seater)

Fee Guidelines:

■ 4-Hour Free Plan: 15,300 JPY (tax included)
 ■ 8-Hour Free Plan: 27,900 JPY (tax included)

Inquiries

tourist cab Reservation Center

TEL / 098-831-9007 OPN. / 9:00-17:00(Monday-Friday) URL / www.oki-taxi.or.jp

※ *This information is current as of October 2023.
 *The amount calculated above is based on the use of a standard car and is independently calculated based on the distance-based fare system of each area.
 The amount is not guaranteed for the section you ride.

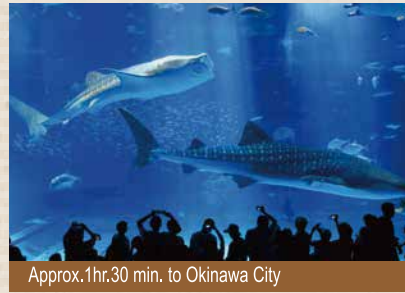
City Loop Bus Guide

Four routes operate within the city. Discount coupon tickets and free transit passes are available.

For real-time information on the circular bus, including bus stop locations, timetables, and operations, click here.



Okinawa Churaumi Aquarium



Approx. 1hr.30 min. to Okinawa City

Kouri Island



Approx. 1hr.15 min. to Okinawa City

Okinawa Arena



Okinawa City

Access Guide from Major Tourist Attractions



※ In case of using the expressway



Mihama American Village



Approx. 15 min. to Okinawa City

Kaichu Road (Mid-sea bridge road)



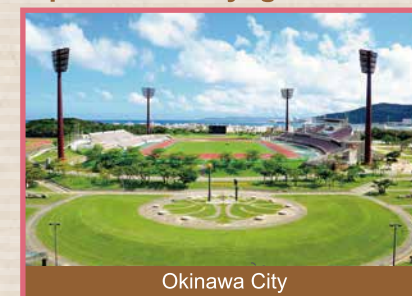
Approx. 15 min. to Okinawa City

Shuri Castle



Approx. 30 min. to Okinawa City

Tapik Kenso Hiyagon Stadium



Okinawa City



OKINAWA ARENA

Largest 10,000-seat arena in Okinawa Prefecture Okinawa Arena

An arena has opened, attracting visitors not only from Okinawa Prefecture, but also from mainland Japan and other countries! The arena focuses on "watching" entertainment such as professional sports games and concerts.

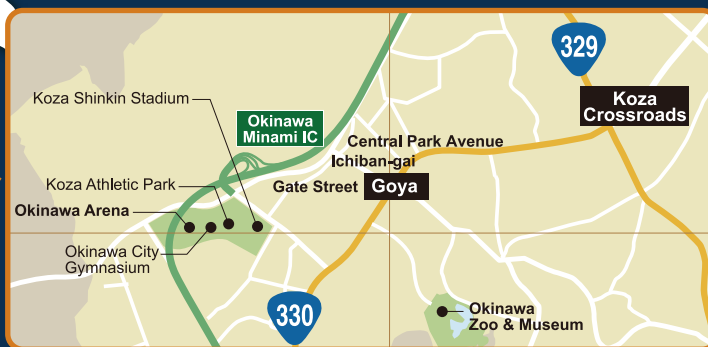


The event floor, equipped with a ribbon vision that circles the main arena, a 510-in mega vision and more is the largest in the prefecture and welcomes you with various lounges such as the suites rooms. In addition, the decisive moment video shot by 60 4K cameras from a 360-degree perspective, 4DREPLAY, a video technology that allows playback and project on MegaVision during events, are installed for the first time in Japan. The audience seats are arranged in a mortar shape, so that the event floor can be felt close even from the top seats, so all seats can be enjoyed to the fullest.

Check out Okinawa Arena event information here!!



The new arena was built in 2021 in Koza Sports Park, Okinawa City, based on the concept of "an arena that creates the future and revitalizes the community. With the mission of "making Okinawa more enjoyable" the center holds a wide variety of events, aiming to create a synergy by bringing together the viewer and the players. It will host the preliminary round of FIBA Basketball World Cup 2023!



The area is lined with popular stores in Okinawa City. You can enjoy them before and after watching the games.

- Surrounding area -
- Chuo Park Avenue [Arcade street lined with cafes and bars]
- Chibangai [The street of many Japanese-style pubs and long-established stores]
- Gate Street [A street lined with multinational shops]





Enthusiastic fans gather!
City of Sports

OKINAWA CITY
SPORTS EVENTS

The highlight of game watching!



The spirit of unity with the local fans is the strength of the team.
The Kings' home games are described by other teams as "unique" because of the support of the local fans.

Kings in action at the Okinawa Arena!

"Okinawa Arena" with a capacity of 10,000 people was completed in 2021! You can also enjoy impressive images on the 510-inch Mega Vision screen suspended from the ceiling. Such Ryukyu Golden Kings players, who are lively in Okinawa Arena. On game days, fans filling the spectators' seats eagerly watch the players dynamically performing on a court. Another highlight is the lighting, sound, and other effects that add to the atmosphere of the match. Keep an eye further on the Ryukyu Golden Kings, who are pumping up to the whole Okinawa through sports; all of this is based on the philosophy of "Make Okinawa more energetic!"



Check out the game schedule here!
<https://goldenkings.jp/>



Ryukyu Golden Kings goods

- A KINGS BB shirt [LOGO] 5,800 yen (tax included)
- B KINGS denim bucket hat [NAVY] 4,400 yen (tax included)
- C GORDY plush (M) 2,800 yen (tax included)
- D KINGS logo speaker 4,500 yen (tax included)
- E KINGS logo bath towel 2,800 yen (tax included)



Sports Music Bar KING

A large bar where you can enjoy listening to music and watching sports on a large TV! In addition to an extensive drink menu, we also offer darts and tabletop games! Let's all have fun and have fun!

PL. 2F 1-1-5 Moromizato, Okinawa city
☎ 050-5486-9270

Business hours:
5pm to 1am Tuesdays to Thursdays and Sundays,
5pm to 5am Fridays, Saturdays and days before
national holidays 17:00-29:00

Regular business holiday: Monday ● P30 A-4



Ago Dashi Ramen Taruto

A restaurant where you can watch the game on a giant screen while enjoying beer, snacks, and ramen in an open space. Perfect for cheering on the Kings!

PL. 1-17-19 Chuo,
Okinawa City
☎ 098-989-5989
● P30 C-2



照片提供: 琉球黄金国军队



A powerhouse leading the Japanese basketball
Ryukyu Golden Kings



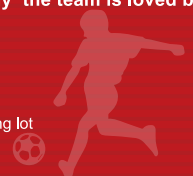
Kings Mascot
GORDY
(Basketball fairy)



Love Okinawa and be loved by Okinawa
 ~Aiming for Love of Community
 that goes beyond a Sense of Community~

FC Ryukyu has made Okinawa City its hometown since 2010, and celebrated its 10th anniversary in 2020. In addition, 2023 will mark the 20th anniversary of the club's founding. Tapik Kenso Hiyagon Stadium is the club's home stadium, and the team is striving daily to achieve promotion to the J1 League under the management philosophy of "Become stronger together with Okinawa". FC Ryukyu is also involved in various community contribution activities. That's why the team is loved by the local community.

FC Ryukyu Home Base
 (Seasonal period: Feb-Nov)
 PL. Tapik Kenso Hiyagon Stadium
 ② Approx. 900 cars + Temporary parking lot
 ③ P29 B-4
 INQ. Ryukyu Football Club
 ☎ 098-987-1913 <http://fcryukyu.com/>



The highlight of game watching!



"RYUKYU BOMBERS" enliven the game with their dance!
"RYUKYU BOMBERS" is the first full-fledged cheer unit in Okinawa with dancers that are active in various scenes. They enliven the venue with their unconventional expressions.

Jimbeinho, born in a certain aquarium who loves soccer, was given magic shoes and signed a contract with FC Ryukyu with the mission from God to lead FC Ryukyu to the ocean with its supporters. His annual salary is 3 pineapples. 100 pineapples as a bonus for promotion to J1 or remaining in J2.



Jimbeinho
 FC Ryukyu's official mascot



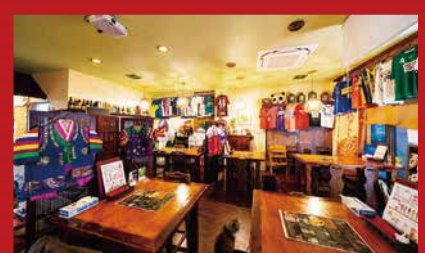
FC Ryukyu's official goods are also popular
 Official goods essential for cheering FC Ryukyu games are available at the FC Ryukyu official online shop, also at Okinawa City Tourism and Product Association, etc.



Super aggressive
 Promote to J1 by Ryukyu style!

FC Ryukyu

FC RYUKYU
OKINAWA



Korean food REN
 A restaurant where FC Ryukyu supporters gather from in and outside of the prefecture. Enjoy chatting with the friendly staff and tasty Korean food.

PL. 2-54-6 Awase, Okinawa City
 ☎ 098-921-3638
 ● P29 C-4



cafe Ouchi
 A cute cafe with a relaxed atmosphere. Enjoy a wide variety of menus from homemade desserts to rice dishes!

PL. 1-33-3 Chuo, Okinawa City
 ☎ 098-960-3363
 ● P30 B-2





Hiroshima Toyo Carp Okinawa Camp



In February, go to Hiroshima Toyo Carp Camp!

Many professional baseball teams hold camps in Okinawa every February, and the Hiroshima Toyo Carp has held their spring training in Okinawa City for over 40 years. Since the field is closer in Okinawa than in the baseball stadium in Hiroshima, you can see the serious expressions of the players, and also see the players up close talking with big smiles, and lots of enthusiastic fans visits from inside and outside the prefecture every year. Come watch practice that you can't usually see, and support them! Cheer on the manager and new players as well!

Hiroshima Toyo Carp Spring Camp in Okinawa
 PL. Koza Shinkin Stadium (2-1-1 Moromisato, Okinawa City)
 Okinawa City,
 P the athletic field side (50 cars) P29 A-3
 INQ. Hiroshima Toyo Carp Okinawa Cooperation Association Office
 ☎ 098-938-8022



Horumon Yakiniku Gyumon (beef meat and entrails)

Entrails have an irresistible melt-in-your-mouth fatty taste. The meat is juicy and the rice goes down a treat! A wide variety of menu items are available, including a la carte dishes and special family sets. A wide variety of menu items are available, including a la carte dishes and special family sets.

PL. 25-9 Nakasone-cho,
 Okinawa City
 ☎ 098-937-1291
 ● P30 C-3



Okonomiyaki Baa - LUCKY

A long-established teppan-yaki restaurant loved by locals. You can enjoy Hiroshima-style and Kansai-style okonomiyaki in a pop atmosphere!

PL. 1-2-5 Uchi,
 Okinawa City, Okinawa
 ☎ 098-930-0225
 ● P30 B-3



There are many more stores
 where you can cheer for the Carp
 via CS broadcasting.



**Koza Beer
 Factory**
 PL. 2F, 1-24-13 Chuo,
 Okinawa City
 ☎ 098-975-6119
 OPN. 17:00 - 24:00
 CL. Sun & Mon
 ● P33 B-2



**Music Bar&Art Gallery
 Koza Metro**
 PL. B1F 1-2-2 Goya,
 Okinawa City,
 ☎ 098-923-2112
 OPN. 17:00-23:00
 CL. Sun
 ● P33 C-3



Okinawa City is the team's sub-hometown
 and second base of operations.

Panasonic Panthers



Highlights of the Okinawa Camp!



During the camp in Okinawa City, you can watch some of Japan's most powerful teams practice up close, and volleyball classes will be held for elementary, junior high, and high school students.

Fierce fighting to win the V-League championship!

The Panasonic Panthers have been operating in Okinawa City as their "sub-hometown" since June 2018. In addition, they have deepened exchange relationship with us by visiting Okinawa City every year for camping and so on. Panthers are Panasonic's men's professional volleyball team based in Hirakata City, Osaka Prefecture, and have an impressive track record of winning the V League 7 times, the Emperor's Cup 7 times, and the Black Eagle Flag All Japan Championship 13 times. In the 2023-24 season, we will be fighting for the league championship with the addition of able players.

V-League Season

〈Season period : Mid-October~End of March〉

PL. Okinawa City Gymnasium
 ● P29-B-4

INQ. Panasonic Panthers

🌐 <https://panasonic.co.jp/sports/volleyball/>



Player's CAFE by Trip Shot HOTELS

A place where Koza lovers gather. Whether you are alone or in a large group, you are always welcome to talk about sports.

PL. Nakamura Bldg. 1F, 2-6-47
 Chuo, Okinawa City

☎ 098-929-1169

● P30 B-2



BAR FOREST CHAIR

Let's talk sports and enjoy cocktails made with seasonal fruits in a comfy atmosphere.

PL. 2-3-5 Higashi,
 Okinawa City

☎ 098-989-1905

● P29 B-3



Okinawa City Culture and Arts Festival

The citizens are the stars of the festival since the city's performing arts are thriving.

Since its inception in 2015, the festival has been dedicated to offering opportunities for experiencing a diverse range of cultural and performing arts. It showcases an array of performances from within the city and beyond, particularly highlighting those unique to Okinawa City. The festival will help visitors engage with various forms of cultural arts, including classical and regional performing arts, music performances, workshops, and exhibitions.

PL. Cultural facilities in the city, etc.
 Admission free, some charge
 INQ. Okinawa City Culture and Performing Arts Division
 ☎ 098-929-0261 📍 P30 B-3



Peaceful Love Rock Festival

A major music event not to be missed in Okinawa's music scene

The concert, which began in 1983 as a reunion concert of Murasaki, a pivotal band in Okinawan rock music history, has since evolved significantly. From its second edition, it started featuring multiple artists, transforming into a nationally recognized Okinawan music event. Embracing the theme of "Love and Peace," the festival has been held 38 times among Japan's numerous summer festivals. It has carved out its identity as a long-standing rock festival, charming large crowds with its electrifying live performances and becoming a staple among music events.

PL. Koza Music Town 1F Music Square, etc.
 INQ. Okinawa City Tourism & Products Association
 ☎ 098-989-5566 📍 P30 B-3



Okinawa City Industry Festival

Showcasing a Vast Array of Local Offerings! A Festival Packed with Enjoyable Activities


This prominent event showcases a wide array of Okinawa City's finest products, including crafts, food, and beverages, all available for exhibition and purchase. The festival is a celebration for all ages, featuring an array of activities such as live music performances, folk songs, interactive crafting corners, and corporate PR booths. It's a perfect blend of cultural showcase and fun, suitable for everyone from children to older people.

PL. Koza Sports Park
 INQ. Okinawa City Industrial Festival Executive Committee, Commerce and Industry Promotion Division, Department of Economy and Culture, City of Okinawa
 ☎ 098-929-3300 📍 P29 A-3




Let's sing and dance!
A town of festivals
 OKINAWA CITY CULTURAL EVENTS

Eisa Night




Experience Eisa Across the City!
 Since June 13, the day Okinawa City declared itself the "City of Eisa," a series of Eisa performances have enlivened various locations throughout the city. These include "Eisa Night" and numerous other Eisa events organized by local youth associations.

First day



Michi-June
 On the first day of the festival, the "Michijune" performance takes place near Goya Crossroads, a parade through the streets that is a traditional event of the lunar Bon festival, commonly celebrated in various regions of the prefecture.

Middle Day



Okinawa City Youth Festival
 On the festival's middle day, the stage shifts to Koza Sports Park for the "Okinawa City Youth Festival," performed mainly by the city's youth associations. Don't miss the opportunity to enjoy traditional Eisa performances, a source of pride for Okinawa City.

The largest Eisa event in Okinawa!
Okinawa Zento Eisa Festival
 Many Eisa groups from inside and outside Okinawa gather in one place for three days on the weekend following the lunar Bon festival. Come and join us at the festival, which has become an established summer tradition in Okinawa and attracts more than 300,000 visitors over three days!

Okinawa Zento Eisa Festival

PL. Okinawa City Koza Sports Park and the area around Goya Crossroads
 INQ. Okinawa Zenjima Eisa Festival Executive Committee
 Admission is free. Stand seating is available at a fee. Please inquire about prices.
 ☎ 098-937-3986
<https://www.zentoehisa.com/>
 📍 P29 A-3

Last Day of the Festival

The festival's grand finale showcases an impressive array of Eisa performances. Selected groups from Okinawa and other prefectures will present the very best of Eisa, ranging from traditional forms passed down through generations to innovative, modern interpretations. Building on the excitement of the previous days, the festival closes with a vibrant "Kachashi" dance and a spectacular fireworks display, offering a perfect ending to an Okinawan summer celebration.

For more information on the Okinawa Zento Eisa Matsuri, click here!





Eibo Ta-kun Sa-chan Sanaji

Okinawa International Carnival

Different countries, but our smiles are the same
 Came and enjoy the carnival

This carnival showcases Okinawa City's unique international flavor, home to residents from 59 countries. Highlights include the "Carnival Parade," featuring local groups, dance teams, and teams of foreign residents in diverse costumes, emphasizing community participation.

PL. Koza Music Town area
 Time 11:00 - 21:00
 Admission free
 INQ. Okinawa International Carnival Executive Committee
 ☎ 098-989-5566
<https://www.oki-carnival.com>
 📍 P30 B-3




Okinawa City Museum of Postwar Culture and History HISTREET

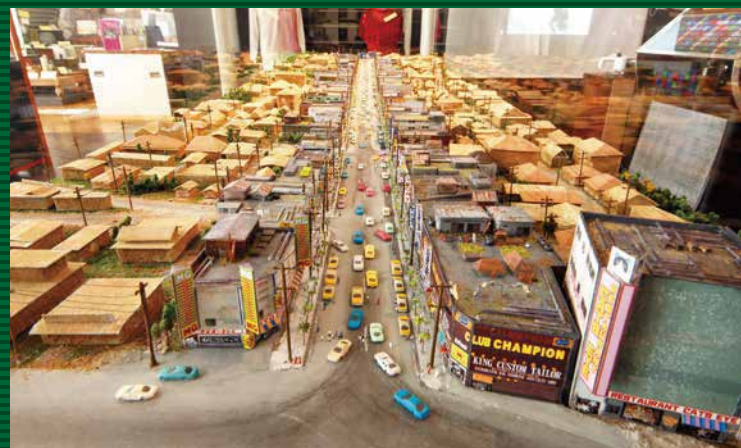
An exhibition hall filled with valuable materials that give visitors a firsthand look at Okinawa City's postwar history

This exhibition hall focuses on the period from the official end of the Battle of Okinawa to the birth of Okinawa City. Visitors have the opportunity to intimately learn about the history and culture of Okinawa City, which has uniquely evolved through its fusion with American culture in the post-war era. In 2018, the exhibition center was moved from Palmyra Street to Gate Street. The new facility boasts twice as much exhibition space, along with a parking lot and an elevator, enhancing its overall comprehensiveness and accessibility. On the first floor, the exhibition features a range of displays, including a realistic diorama of Business Center Street, an 'A-sign bar (Approved for US personnel)' exhibit, along with various photographs and documents. The second floor houses a special exhibition room and a reference room as permanent fixtures. Visitors can explore exhibits featuring photographs from the Vietnam War, tools used in daily life during and after the war, and a collection of books published at the time, focusing on Okinawa City and related topics.

PL. Tasato Bldg, 1F & 2F, 2-2-1 Chuo, Okinawa City, Okinawa
OPN. 10:00-18:00

CL. Mon, National Holidays, Memorial Day
Year-end and New Year's Holidays

Free P Yes ☎ 098-929-2922 M P30 B-2



A model (diorama) reproducing the streetscape of Center Street (present-day Park Avenue Street) in the 1970s



A corner that reproduces the counter of an A-sign bar. Retro cash registers and counter chairs bring back those days.



Tools and other items made by Okinawan people using scraps from the postwar period, when goods were in short supply, are on display.



The eye-catching buildings on Gate Street. The impressive color scheme with the initial "H" of "History" in bright red, combined with yellow and green.

Plaza House

Relaxation & Luxury Creating a leisurely and quality lifestyle.

Plaza House was opened in 1954 and is a shopping mall with a strong American atmosphere. It is based on a concept of "living like traveling, shopping like traveling," and has 54 unique specialty shops (as of the end of August 2023) that cater to clothing, food, living, and play such as Rogers, which directly imports fashion accessories from Paris and Milan, as well as shops of ethnic miscellaneous goods and restaurants serving international cuisine. The shopping mall has an exotic feel that can be enjoyed not only by locals but also by tourists since its product and shop lineup range from local souvenirs to high-quality branded products.

PL. 3-1-12 Kubota, Okinawa city
OPN. 10:30am-7:00pm *Varies from shop to shop
CL. Varies from shop to shop
P Available (approx. 350 spaces)
☎ 098-932-4480
M P29 A-4

Japan's first shopping center, opened when Okinawa was still administered by the US.



Roger's FOOD MARKET

Great food from Japan. Great food from the world.

We select and sell carefully selected foods from Japan and overseas, including Okinawa Prefecture, that are committed to, fun to look at, healthy for your body, and rare.



Flagship OKINAWA

The pride of Okinawa. The warmth of Japan. Discover the essence of traditional crafts and the latest creations at this specialty shop.

We sell traditional Okinawan and Japanese crafts selected by Plaza House.



Experience Chanpuru Culture! City of Culture

OKINAWA CITY
CULTURAL FACILITIES

Six mannequins greet visitors at the exhibition and hands-on corner on the second floor. Different types of Eisa costumes and their distinctive features are showcased.

Hands-on Menu

A menu of hands-on activities to experience Eisa and other aspects of Okinawan culture is available. (*Reservations required)



Sanshin (Okinawan guitar) Hands-on

The staff will give you kind and detailed tips, so newbies, don't worry!

Fee: ¥1,620 / capacity: 1-5 people
Duration: 45 to 60 minutes



Bingata (Okinawan dyeing technique) Hands-on

Eisa by Eibo The coordination of the costume is up to your sense of color!

Fee: ¥1,620 / capacity: 1-5 people
Duration: 30-45 min



Eisa Hands-on

Learn the movements of Eisa and the rhythm of the drums by using your body with all your might!

Fee: ¥2,700 / capacity: from 1
Duration: 60 min

Eisa Hall

A hands-on spot where you can learn and enjoy the history and culture of Eisa.

Opened in March 2018 in Koza Music Town, the museum serves as a hub for promoting Eisa, a traditional performing art that Okinawa proudly shares with the world. The first floor features a welcome corner, free of charge, complete with a lounge for reading Eisa-related books, taking Eisa quizzes, and a shop. On the second floor, the paid zone offers an in-depth exhibition and experience area. Here, visitors can delve into Eisa through displays of tools and costumes, music introductions, historical insights, information on Eisa groups from within and outside the prefecture, and a special photo spot for memorable snapshots.

PL. 1-1-1 Uechi, Okinawa City (in Koza Music Town)
OPN. 10:00 - 21:00 (last admission at 20:30)
CL. Wednesdays

(or the following weekday if Wednesday is a national holiday)
Year-end and New Year holidays December 31-January 1
Okinawa Zenjima Eisa Festival Executive Committee

Adults ¥300 (group ¥250)
elementary, junior high, and high school students ¥100 (group ¥80)
children under elementary school age free

Pay parking lot in Koza Music Town
1 hour free for visitors to Eisa Kaikan 1F (free zone)
3 hours free for visitors to the 2nd floor (pay zone)

☎ 098-989-5066 M P30 A-3



For more information about the Eisa Museum, click here!



The first-floor shop offers a variety of Eisa-related merchandise, perfect for gifts, especially for children. Explore our selection for a memorable keepsake.

- 1 Eisa-patterned T-shirts ¥3,200
- 2 Eisa wristwatches from ¥9,800~
- 3 Children's Shime-daiko ¥14,000
- 4 Eisa guidebook "All About Eisa" ¥100



Experience the Okinawa Zento Eisa Matsuri, the largest Eisa event in the prefecture, through past footage on a large monitor.



Discover Eisa's rich history and its diverse forms through text and video. The exhibit features Eisa from Okinawa City's youth associations and traces its creative evolution both in Japan and internationally.



Visitors can enjoy an interactive area where they can dance along with the video, a photo spot for taking commemorative pictures in Eisa costumes, and a station to listen to the music used in Eisa performances.



Panini

Sakupan

Specializes in whole grain bread paninis. Pet-friendly terrace dining available. Also features a selection of unique handmade goods from throughout Japan.

@sakupan_okinawa (Instagram)

PL. 3-16-9 Hiyagon, Okinawa City ☎ 070-8972-8801
OPN.10:01 ~ 16:00 CL.Thursday
📍 Available 📞 P29 B-4

Okinawan Noodle



Subadokoro Uwachichi

The soup, meticulously simmered with pork bones and bonito broth, achieves a perfect balance of lightness and richness. Choose between thin or curly noodles to suit your preference. Don't miss Jushii, rice cooked in noodle broth, a popular favorite among patrons.♪

@suba_uwachichi (Instagram)

PL. 1-16-27 Hiyagon, Okinawa City
☎ 098-933-6009
OPN.10:00 - 15:00 (L.O. at 14:30) *Closes when sold out
CL.Closed Wednesdays, except when Wednesday is a national holiday.
📍 Available - 17 spaces 📞 P29 B-4

Soup Curry



Zenzai Tamaya

Zenzai Tamaya specializes in to-go shaved ice. Each order of zenzai is accompanied by an ultra-thin salted rice cracker, adding a unique twist. During winter, hot zenzai and crepes are also available.

@zenzai_tamaya (Instagram)

PL. 2-21-20 Matsumoto, Okinawa City
☎ 098-934-5839
OPN. Weekdays 16:30-18:30, Weekends 13:00-18:00
CL.No regular day off.
Please check their Instagram for daily updates.
📍 Available - 2 spaces 📞 P29 B-3

Shaved Ice



Okinawa Brown Sugar Curry Restaurant Ajitoya Awase branch

Ajitoya specializes in a unique Okinawa brown sugar curry. The detectable soup curry, crafted with a proprietary blend of spices, is adorned with freshly grilled vegetables, adding a vibrant tropical touch. The curry's rich flavor is enhanced by brown sugar from Tamara and spices sourced directly from Sri Lanka, showcasing the restaurant's dedication to high-quality ingredients.

@ajitoya_awase (Instagram)

PL. 5-24-6 Awase, Okinawa City
☎ 098-927-3381
📞 P29 C-4



Okinawa City gourmet food information

Taste all that Okinawa City has to offer!

Excellent Local Food Okinawa City GO



Savor Okinawa City's Finest Gourmet: A World of Flavors and Traditional Eateries!

Mexico Cuisine



Tequila Bar & Grill

Open exclusively on Fridays and Saturdays, Tequila Bar & Grill invites you to relish authentic Mexican cuisine alongside an impressive selection of over 150 premium tequilas. The ambiance transports you to a different world! Don't miss their signature dish - the fish tacos.

@tequila_okinawa (Instagram)

PL. 1-14-2 Chuo, Okinawa City
CL. Sunday through Thursday
📞 P30 B-3

Fish Soup



Payao Restaurant

Situated in the Payao Direct Sales Store at the Okinawa City Fisheries Cooperative Association, visitors have the unique opportunity to savor seafood dishes made with fresh tuna and other imaiyu, freshly caught fish caught in the surrounding waters of Okinawa.

@payao_awase (Instagram)

PL. 1-11-34 Awase, Okinawa City
☎ 098-938-5811 📞 P29 C-4

Ramen



Ramen Tsuki No Akari

Tsuki No Akari, a ramen restaurant, is devoted to mastering this beloved dish. Dive into a diverse menu that ranges from refreshing to rich flavors, featuring options like mazesoba, fried rice with starchy sauce, and more.

@tu.ki.no.a.kari (Instagram)

PL. 1-3-50 Uechi, Okinawa City
☎ 098-923-2985
OPN. 11:00 AM onwards (Last order at 20:30)
CL. Monday
📞 P30 B-3





Savor a diverse range of alcoholic beverages at great prices.

Happy Hour Every Day!
Also Recommended for bar hopping!

BAR GREEN

Enjoy fantastic happy hour deals throughout the week! No table charge – perfect for budget-friendly bar-hopping. Experience live music and a mix of events in various genres. Tasty food on-site, with a unique option for delivery from a nearby tavern.

PL. 1-6-2 Chuo, Okinawa City, Okinawa (next to Densuke Shoten Koza)
OPN. Weekdays 17:00 - 25:00 / Weekends 17:00 - 27:00
MP30 C-2



A Sake Specialist
Senbero (1000-yen drink set to be dead drunk) is available!

Extensive menu of drinks and food!

Densuke Shoten Koza

The restaurant features a retro atmosphere with vintage signs and beer case tables reminiscent of a casual izakaya. Guests can enjoy seasonal sake and fresh seafood in a lively, popular ambiance. Conveniently located in an arcade, it provides the option to drink outside, perfect for rainy days.

PL. 1-6-2 Chuo, Okinawa City, Okinawa ☎ 098-988-7228
OPN. Weekdays 15:00-25:00 (L.O. Food 24:00 drink 24:30)
Weekends 15:00-27:00 (L.O. Food 26:00 drink 26:30)
CL. The 1st Wednesday of the month
MP30 C-2



Public Theater Adachiya

A popular izakaya with six counters. You can enjoy your food while watching it being prepared in front of you. Boasts an extensive menu of over 300 varieties! All menu items can be ordered from any seat.

PL. 1-20-9 Chuo, Okinawa City ☎ 098-937-1654
OPN. 17:00 ~ 2:00 the next day
CL. during the Bon Festival and year-end and New Year holidays
MP30 C-2



Red lanterns hang above each counter, separated by cuisine category.



Located along Chuo Park Avenue. Bottles available at the affiliated next door.



Recommend
BBQ dishes and drinks can be enjoyed at reasonable prices.

Savor Authentic Jerk Chicken
At a BBQ Tavern

The famous Jerk Chicken is the best of the best; from seasoning to sauce, everything is handmade.



Enjoy the atmosphere of Koza while drinking at the open terrace seats. ©



Staff's recommendation! A value-priced BBQ plate that includes all the popular dishes.

Panama Genjin

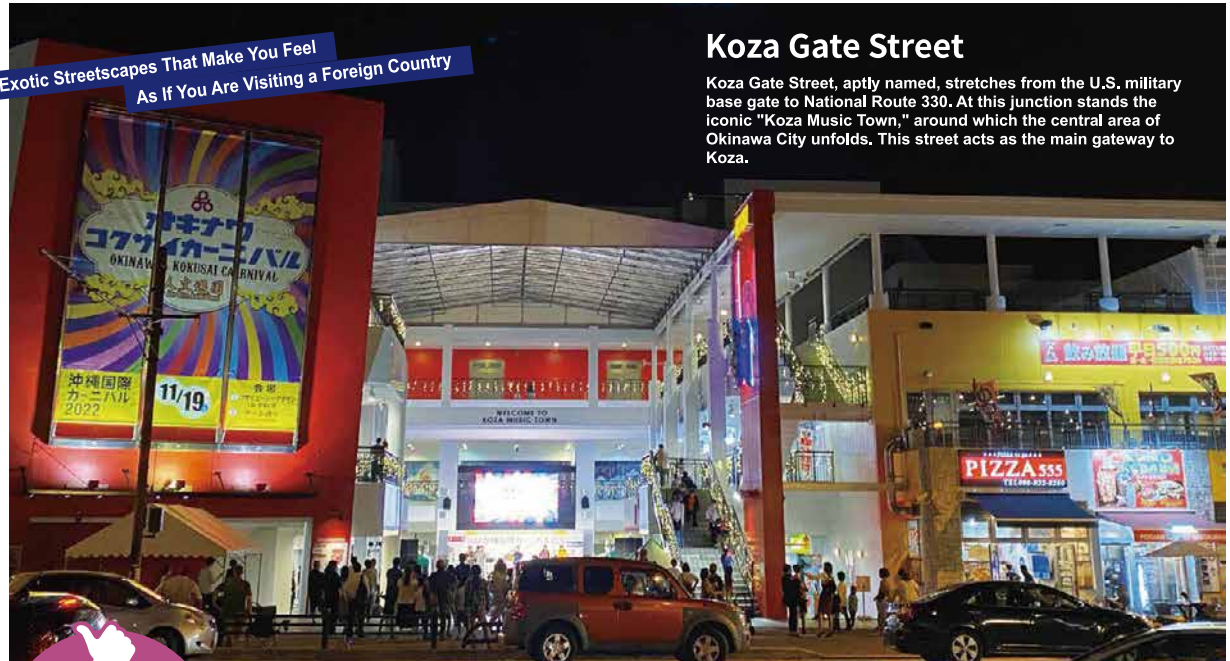
Nestled on Palmyra Street, Panama Genjin specializes in BBQ and jerk chicken delights. Their menu boasts special herb sausages, tender spare ribs, and a variety of BBQ favorites. The standout is their uniquely charcoal-grilled jerk chicken. Their hearty food pairs excellently with a refreshing beer or highball. Relish a delightful dinner on their welcoming terrace, immersed in the vibrant atmosphere of Koza.

PL. 1-17-1 Chuo, Okinawa City, Okinawa ☎ 070-5278-2968
OPN. Mon-Thu/17:00-24:00 Fri & Sat/17:00-25:00
CL. Sunday ☒ No parking lot MP30 C-2

Exotic Streetscapes That Make You Feel
As If You Are Visiting a Foreign Country

Koza Gate Street

Koza Gate Street, aptly named, stretches from the U.S. military base gate to National Route 330. At this junction stands the iconic "Koza Music Town," around which the central area of Okinawa City unfolds. This street acts as the main gateway to Koza.



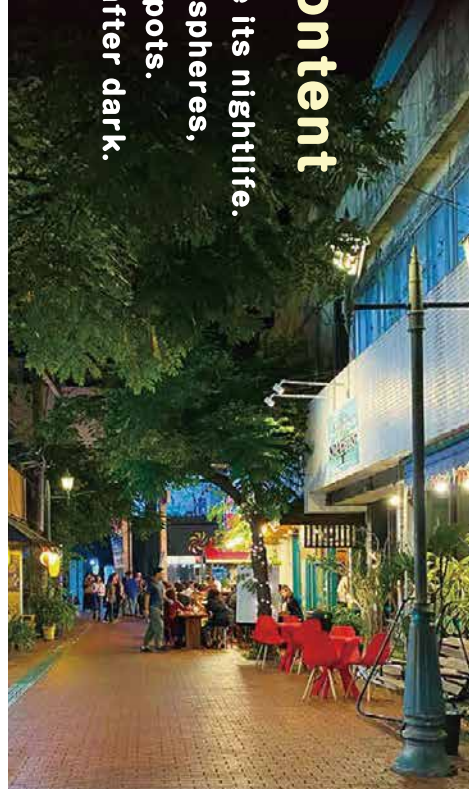
The area features numerous clothing and general stores catering to foreigners, offering an exotic streetscape for visitors to enjoy.

Recommend
The mural paintings and signage from show pubs that were operational in the '70s and '80s have become popular photo spots.

In the '70s and '80s, it was known for its show pubs primarily serving foreigners. Today, the vibrant murals and signage of these former show pubs have become popular photo spots on Gate Street. The vibrant signage and horizontal lettering of the area add to its distinctive character. The influence of foreign-owned restaurants is evident in their unique design and storefronts. It contributes to the sense that you're walking in a different country.



Enjoy Okinawa City at Night to your heart's content
For a true taste of deep Okinawa City, explore its nightlife. Discover international cuisines in exotic atmospheres, historic live music venues, and unique night spots. Dive into the genuine charm of Okinawa City after dark.



**Okinawa City Tourism and Product Center
Yume Plaza Okinawa**

PL. 106 Music Town, 1-1-1 Uechi, Okinawa City
OPN. 10:00-19:00 CL. Year-end and New Year holidays
P Yes ☎ 098-989-5566 / Fax 098-989-5567
M P30 B-3

Easy Craft Shime-Daiko ¥715



An item unique to Okinawa City, "The City of Eisa", Lightweight cardboard and easy to assemble! Also good as a communication tool for parents and children.



Koza College T-Shirt ¥2,700

T-shirts by Yamachi Screen, which also handles original brands. It wouldn't be surprising if it existed. Fictitious "Koza University" T-shirt!



**Eisa Pattern T-Shirt
Okinawa City
Youth Association style
¥3,200**

**Mini T-shirt bottle cover
¥1,100**

Kid's T-shirts and bottle covers designed with eisa traditional costumes made by Tomihachi, a shop specializing in sublimation printing. Very popular with kids who love Eisa! Wear this T-shirt to this year's Eisa Festival! *T-shirts are made to order

Eibo Coffee Koza Blend ¥500

An original blend from "Yoshimoto Coffee," a specialty store specializing in home-roasted coffee. This coffee is a perfect souvenir with a mild and well-balanced flavor.



- A Tankan (citrus) throat lozenges
- B Okinawa fruit candy
- C Chomeiso throat lozenge
- D Okinawa brown sugar candies

¥216 each



These are the products of Take Seika, a long-established candy maker that has been in business for 90 years and continues to produce candy made with ingredients produced in the prefecture. There are many more products besides these, offering popular candies in and outside of the prefecture.



**Shinzato (Whiskey)
(700ml) ¥2,493**

Whiskey produced by the oldest sake brewery in the prefecture, Shinzato Shuzo. A blend of spirits based on 13-year-old Awamori stored in oak barrels and blended whiskey from overseas (Scotland). It has a strong malt flavor with a delicate, soft sweetness derived from rice.



**Propolis honey
with raw royal jelly (500g)
¥2,700**

Contains raw royal jelly and 100% undiluted, additive-free honey produced at a beekeeping factory in Cihana, Okinawa City. It is a healthy food with a natural sweetness that has many fans across the country.



ZAZOU Koza Cookie ¥2,160 (tax included)

The name "Koza Cookie" was created for the local Koza community by a long-established shop that has been in business for 30 years. Its simple flavor makes it a popular gift.

Zazou

PL. 2-15-1 Chuo, Okinawa City
OPN. 11:00 - close when sold out
CL. Monday, Tuesday
P Yes (8 cars) ☎ 098-934-2380 M P30 B-2



**"Box from the Heart"
¥5,400**

This set includes about 7 items of TESIO's homemade ham and sausages, original ketchup, and other items recommended at the time. This set is perfect for gifts for your loved ones, and as holiday gifts, as well as for eating at home.

TESIO

PL. 1-10-3, Chuo Okinawa City, Okinawa
OPN. 11:00-18:00 CL. Mon
P 2 cars in front of the store (free for 1 hour)
☎ 098-953-1131 M P33 B-3



**Brown sugar cake
¥1,435 (tax included)**

Gentle sweetness of the Okinawan brown sugar, moistness of the dough and crispy texture of coarsely ground sugar will fill you with happiness on every bite. It is a popular souvenir of Okinawa City.

Noboriya Seika

PL. Tokiwa Bldg. 1F, 1-11-1 Uechi, Okinawa City
OPN. 10:00 - 21:00
P No (30 min free parking in designated toll parking with purchase of ¥1,000 or more)
☎ 098-932-7895 M P30 B-3



Souvenir Selection

When you come to Koza, take a look at "Made in Okinawa City" souvenirs. Here is a selection of items that stand out from the rest!



Baked Donut ¥160 (tax included)~

Specializing in baked donuts that are not fried in oil, rusks, and tofu, made by a tofu shop that insists on using domestic ingredients. Brown sugar from Okinawa, okara (bean curd) from Fukuyutaka soybeans grown in Saga Prefecture, and rich soy milk give it a gentle, rustic sweetness. Alongside our 12 staple menu items, they continually introduce new and seasonal specialties.

Miyazato Tofu Donut Shop

PL.4-11-3 Takahara, Okinawa City
OPN.10:00 ~ 18:30 CL.Sundays and 3rd Mondays
☎ 098-930-3160 M P29 B-4



Mangoes from Nakamura Farm

These sweet and delicious mangoes are grown on a farm run by brothers Morihiro and Seisho Nakamura, who were awarded the Governor's Award for the best mango in the 14th prefectural mango contest.

**JA Okinawa Chubu Farmers Market
Chanpuruu Ichiba**

PL. 2697-2 Togawa, Okinawa City OPN. 9:00-18:00
CL. The third day of the New Year, the last day of the Lunar Bon Festival (Ukui)
P Available (about 150 cars)
☎ 098-894-2215 M P29 B-2

Flagship OKINAWA

PL. Plaza House Shopping Center 1F
3-1-12 Kubota, Okinawa City, Okinawa
Inside Rogers ARENA
OPN. 10:30 - 19:00 CL. 1/1 P Yes
☎ 098-932-4480 M P29 A-4

**BROWN SUGAR FUDGE
Plain ¥756
Rum Raisin, Tankan Peel,
Ginger¥ 810 each
15 pcs per pack.**



A new Okinawan sweets that recreates the classic British sweets "fudge" using selected Okinawan brown sugar.



Produced by PLAZA HOUSE



**PLAZA HOUSE
PLATFORM
OKINAWA SERIES**

**Message card set of 5
(in a box) 5 kinds, ¥3,024 each**

An original brand created for the 60th anniversary of PLAZA HOUSE. Many products are produced in collaboration with designers.



**Kugani Chinsuko
¥1,620**

"Kugani Chinsuko" is a baked cake that has been handed down from the Ryukyu Dynasty and made with carefully selected ingredients. The gold leaf Ryukyu emblem gift box contains plain and golden sesame. 16 pcs per pack.



Chibana Hanaori

- A Gamaguchi-Purse ¥3,520 (tax included)
- B Business card case ¥5,940 (tax included)
- C Neck strap ¥1,980 (tax included)

Chibana Hanaori is a nationally designated traditional handicraft. Tate-Uki Hanaori, in which the pattern floats continuously in the vertical direction, and Nuiori Hanaori, in which the threads float like embroidery, are the two distinctive characteristics of this fabric.

**Chibana Hanaori Business
Cooperative Association**

PL.5-6-7 Chibana, Okinawa City OPN.9:00 ~ 17:00
CL.Saturdays, Sundays, and national holidays
☎098-921-1187 M P29 B-2



- A iPhone case ¥5,500 (tax included)
- B Cushion cover ¥6,490 (tax included)
- C Illustration ¥33,000 (tax included)~

Richly colored Ryukyu illustrations by Masayuki Yogi, a leading Okinawan artist. The shop sells a variety of goods, including paintings, iPhone cases, and cushion covers.

Art Gallery Solanoe + Atelier Yogima

PL. 1-17-16 Chuo, Okinawa City OPN.11:00 - 17:00 (varies)
CL.No regular day off ☎098-988-7848 M P30 C-2



**Amplifier and speaker set
¥250,000 (tax included)~**

These speakers and amplifiers are dedicated to conveying the essence of sound right down to the moment the vocalist's breath comes to life. The natural and clear sound without distortion gives you a sense of presence and excitement as if you were actually at a live concert.

China Audio Showroom

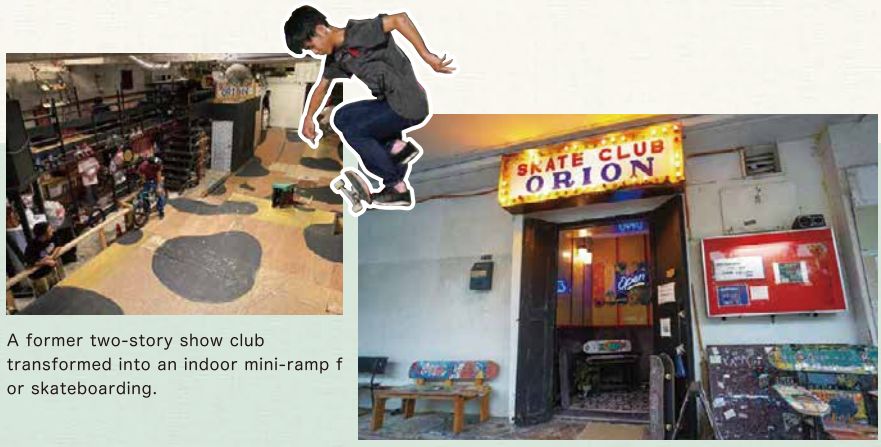
PL. 3-16-6 Chuo, Okinawa City
OPN. 13:00 - 17:00 (viewing and visiting by appointment only)
CL. Sunday ☎098-938-3994 M P30 C-2

SOUTH SIDE



SKATE CLUB ORION

The space is uniquely adorned with memorabilia from old show clubs, including skateboard decks. It's also beginner-friendly, offering rentals of helmets, protectors, and decks to those new to skating. Enjoy unlimited skate time at the facility with no restrictions on duration or entry. It's a perfect spot to practice for hours and watch fellow skaters showcase their tricks.



A former two-story show club transformed into an indoor mini-ramp for skateboarding.

PEACEFUL VALLEY: A Vintage Clothing Haven

Exclusive USA-Made Vintage Finds, Curating from the States

"Peaceful Valley." offers affordable vintage clothing, focusing on items made in the USA during the '80s and '90s. Additionally, the store includes a café space where customers can enjoy coffee and island banana juice.



3 Central Park Avenue

There are many restaurants of various nationalities and unique general stores!



Enjoy it even on a rainy day! Experiential facilities.

1 Okinawa Zoo & Museum

Zoo & Museum! Fun for both children and adults!

Fun and Learning Combined! Hands-On Experience! Okinawa Zoo & Museum is a complex experience facility located in the central part of the island of Okinawa, consisting of a zoo in the south and Wonder Museum, including wild animals and native livestock from the Ryukyu Arc, which are found only here in the world, as well as other wild animals from Japan and around the world.



Wonder Museum

The Wonder Museum, a children's museum, offers various workshops in addition to a variety of permanent exhibits.



4 Café Theater: Watch or Drop in for Just Donuts & Drinks

Theater Donuts Okinawa

A Unique Movie Theater with Sweet Treats Theater Donuts Okinawa offers an owner-curated selection of global and Okinawan films. It also takes pride in its delicious handmade donuts, crafted with great attention to detail.



2 Plaza House

Japan's first shopping center

PLAZA HOUSE SHOPPING CENTER was established in 1954. This American-style mall, which was built in Okinawa during the U.S. military occupation, continues to draw crowds with its modern architecture and sophisticated offerings. As a central landmark on the main island, it has garnered a significant following both locally and from outside the prefecture.



The center features a diverse array of 55 specialty stores, highlighted by Rogers, known for directly importing accessories.

- DATA**
- 1 Okinawa Zoo & Museum**
 PL. 5-7-1 Goya, Okinawa City ☎ 098-933-4190
 OPN. April - September 9:30 - 18:00 (admission until 17:00)
 October - March 9:30 - 17:30 (admission until 16:30)
 CL. Year-end and New Year holidays (12/30 - 1/1)
 ¥. General admission: Adults 500 JPY / Junior high and high school students 200 JPY / 4 years old and up - elementary school students 100 JPY / infants (up to 3 years old) free
 (*As of December 2023) 📍 P29 B-4
 - Wonder Museum**
 OPN. April - September 9:30 - 17:30 (admission until 17:00)
 October - March 9:30 - 17:00 (admission until 16:30)
 ¥. Adults 200 JPY / 4 years old and up to high school students 100 JPY / Infants (up to 3 years old) free
 (*As of December 2023)
 - 2 PLAZA HOUSE SHOPPING CENTER**
 PL. 3-1-12 Kubota, Okinawa City ☎ 098-932-4480
 OPN. 10:30 - 19:00 *Depends on the store
 CL. Depends on the store 🚗 Available (approx. 350 cars) 📍 P29 A-4
 - 3 Central Park Avenue**
▷ SKATE CLUB ORION
 PL. 1F 3-15-4, Chuo, Okinawa City ☎ 080-4275-0143
 OPN. 14:00~20:00 CL. Wednesdays 📍 P30 C-2
▷ PEACEFUL VALLEY: A Vintage Clothing Haven
 PL. 1-36-12 Chuo, Okinawa City
 OPN. 12:00 - 21:00 (until 22:00 on Fridays and Saturdays only)
 CL. Mondays, first and third Tuesdays of the month 📍 P30 C-2
 - 4 Theater Donuts Okinawa**
 PL. 1-3-17 Chuo, Okinawa City ☎ 070-5401-1072
 OPN. 10:30~18:00
 ¥. [Fee] Screening charge: 1,320 JPY (tax included)
 *Elementary school students: 700 JPY (tax included)
 *Preschool children are admitted free of charge but may not be allowed to see certain works.
 CL. Open every day 🚗 No parking lot 📍 P30 C-3

Okinawa City History Walk

Designated as a National Scenic Spot "Amamikunumui" in 2019.

Goeku Gusuku 1

In "Omorosaushi," a poem that mentions the castle, it is said that Amamiku, the god of Ryukyu's creation, built this renowned gusuku. The castle is also believed to have been the residence of kings Sho Taikyū and Sho Sen'i during their princely years. Though the castle walls have vanished, the sweeping views from the observation plaza at Siromae Koen, located in front of the castle, provide a romantic window into history.



Gusuku built on a limestone hill Chibana Gusuku 2

The builder of Chibana Gusuku and the date of its construction are unknown. It is said to be the final resting place of Uniufugusuku, a military commander who served as the 6th king of the 1st Sho clan, Sho Taikyū, and defeated Amawari of Katsuren Castle.



Popular Public Bathhouse with a Long History Nakanoyu 3

Post-war Okinawa, facing a lack of running water, saw residents frequently using public bathhouses. Within Okinawa Prefecture, there were 35 in Naha and 13 in Okinawa City, all bustling with activity. Nakanoyu stands as the sole surviving public bathhouse in Okinawa. It features green water that is made by drawing groundwater from 350 meters underground, boiling it, and adding sinter. The cozy establishment opens at 2:00 p.m., but its popularity often sees customers queuing up an hour earlier. It's a favored destination not just for locals but also for many tourists.

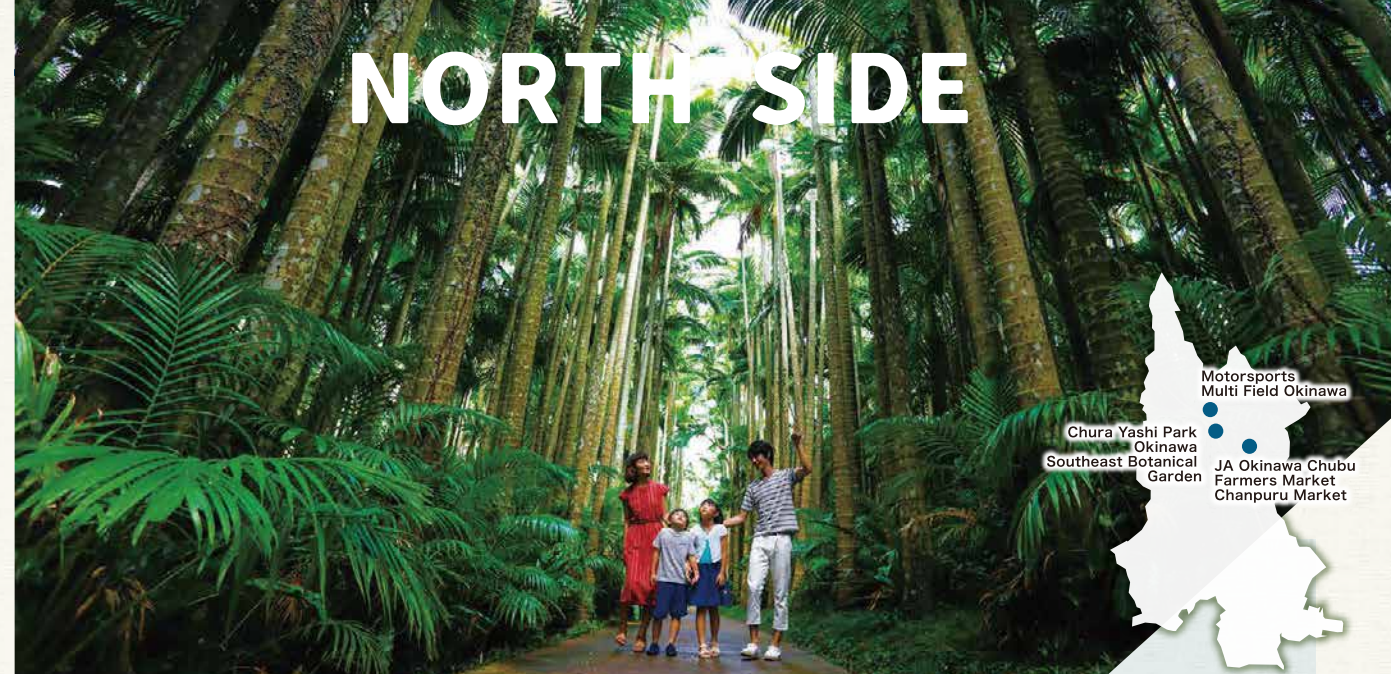


Shige, the bathhouse owner, is known for her energy and is dearly loved by the local community.

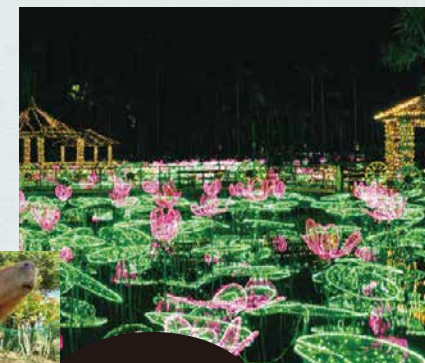
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- ① **Goeku Gusuku (Shiromae Koen)**
PL. 14-58 Shiromae-cho, Okinawa City, Okinawa
📞 P29 B-3
- ② **Ruins of Chihua Gusuku**
PL. 5-12 Chibana, Okinawa City, Okinawa
📞 P29 B-2
- ③ **Nakanoyu**
PL. 1-5-2 Ageda, Okinawa City, Okinawa
OPN. 14:00 ~ 22:00
CL. Closed on Thursdays and Sundays
📞 P29 B-3

NORTH SIDE



(Left) The "Capybara Farm" is a favorite for children, offering hands-on experiences with capybaras, including feeding opportunities.
(Right) The largest illumination event in the prefecture. Their work gained the 3rd place in Japan's illumination category at the Illumination Award for two consecutive years, 2021 and 2022.



The spectacular illumination, a national award winner, is a must-see attraction.

One of Japan's largest outdoor botanical gardens that can be enjoyed day and night

Chura Yashi Park Okinawa Southeast Botanical Garden 1

This botanical garden, one of Japan's largest, has been a natural haven since 1968. Its expansive area showcases around 1,300 species of rare plants, seasonal events, and bird shows by parrots and parakeets. Unique interactions in greenery with around 50 types of animals, including capybaras, squirrel monkeys, and Yonaguni horses, make it a hit. The garden's standout feature is its "Alexander palm lined-street," a row of 25-meter-high palms. Southeast Botanical Garden is the only place in Japan where such a tall cluster of palm trees grows in such a manner.

2 A Market Where People Connect With Each Other Through Vegetables

JA Okinawa Chubu Farmers Market Chanpuru Market

At Chanpuru Market, discover fresh, safe, and reliable veg and fruits primarily sourced from producers in Okinawa City and the central main island. Be intrigued by a variety of vegetables you've never seen before! The market is also popular for its array of prepared dishes and handmade processed foods made with local ingredients.



DATA

- ① **Chura Yashi Park Okinawa Southeast Botanical Garden**
PL. 2146 Chibana, Okinawa City
☎ 098-939-2555
OPN. 9:30 - 18:00 (last admission at 17:30)
Illumination Period
9:30 - 22:00 (last admission at 21:30)
CL. Year-end and New Year holidays (12/30 - 1/1) [Admission fee].
Daytime: Adults (18 years old and older) 1,540 JPY, Elementary and Junior-High Pupils (13-17 years old) 1,050 JPY, Children (4-12 years old) 600 JPY (*As of December 2023)
*For nighttime admission fees and one-day ticket prices during the illumination period, please refer to the Website for the latest information.
📞 P29 B-2
- ② **JA Okinawa Chubu Farmers Market Chanpuru Market**
PL. 2697-2 Noborikawa, Okinawa City ☎ 098-894-2215
OPN. 9:00 ~ 18:00
CL. Closed for the first three days of the New Year and on the last day of the Lunar Bon Festival (Ukui)
📞 Available (approx. 150 cars) 📞 P29 B-2
- ③ **Motorsports Multi Field Okinawa**
PL. 152-8 Aza-Kurashiki, Okinawa City ☎ 098-923-0187
OPN. 9:00 - 17:00
*Facility Opening Time: 08:00 / Reception Desk Opening Time: 08:30
*Car Running Hours 09:00 - 12:00 / 13:00 - 16:00
CL. Closed from December 29 to January 3, and approximately one day per month for maintenance.
*Please check the schedule for specific maintenance days.
📞 Available (approx. 113 cars) 📞 P29 B-2

Check the Event Schedule!



A Much-Anticipated Motorsports Hub in the Prefecture! Motorsports Multi Field Okinawa

Motorsports Multi Field Okinawa broadly hosts motorsports events, traffic safety programs, and community gatherings.



Try new ways of work "Workcation" in Koza

How about working remotely
in the unique city of Koza?
You may get new ideas while relaxing.

Workcation" is a new work model that combines "work" and "vacation". This style of working in various locations while utilizing telework (remote work) in tourist areas and resorts has been gaining attention with the spread of telework since the novel coronavirus outbreak in 2020. Why not get away from the hustle and bustle of the city and take in the "new normal"? Okinawa City has numerous accommodations, restaurants, and co-working spaces, making it a great place for workcation.

Startup Lab Lagoon



Co-working Space Startup Lab Lagoon

Located in Okinawa City's Ichibangai shopping district, Startup Lab Lagoon is a co-working space that anyone can feel free to use. It is a place for freelance creators and entrepreneurs to meet and exchange ideas.

For more information,
please visit
Startup Lab Lagoon

PL. 1-7-8 Chuo, Okinawa City
☎ 098-933-5599
🌐 <https://lagoon-koza.org/>
✉ info@lagoon-koza.org
OPN. 9:00-20:00 (Mon-Fri)
CLN. Saturdays, Sundays,
and national holidays
🚗 P30 C-2

Advantages of Workcation

Advantage ①

Advantages of Workcation

A city full of individuality is a treasure trove of ideas. Work at a different space for change to refresh. Rock and Okinawan folk music will be played, and the atmosphere of the street, where unique people with various roots come and go, may create a new stimulus?

Advantage ②

Great co-working facilities with wifi! No need to worry about where to work!

Some co-working facilities have private rooms for online meetings, as they can easily be operated from a single computer, so that is also recommended for beginners.

Advantage ③

Entrepreneurs, artists, and creators gather from all over the country

Entrepreneurs, artists, and creators from all over the country gather around Lagoon, a business start-up support facility, and where many entertainment contents and events are held.



Hotel Shalala

Quiet environment without
the hustle and bustle

A small business hotel close to the Okinawa North IC. It is perfect for those who want to spend their time quietly.

PL. PL. 2041 Ikehara, Okinawa City
☎ 098-939-7328
OPN. Check In 15:00/Out 11:00
🚗 P 25 cars 🚗 M P29 B-2



HIYAGUN Lanai RESORT

Relaxing time in a spacious site

It takes 5 minutes by car to one of the largest shopping centers in Okinawa Prefecture, Aeon Mall Okinawa Rycom. Opening in July 2019 in Okinawa City with convenient access to both south and north! Spacious rooms with terrace, perfect for families and groups traveling!

PL. 7-2-15 Hiyane, Okinawa City ☎ 098-988-7880
OPN. OPN. Check In 15:00 / Out 11:00 🚗 P 48 cars for guest rooms,
20 cars in common area
🚗 M P29 B-4

Okinawa City Hotel

From business to travel to workcation!

Located in the central downtown area of Okinawa City, easy access and can be used as a base for business as well as travel.

It is also suitable for long stays from one night to one month. There are many restaurants in the surrounding area, so you can enjoy the atmosphere of Koza to the fullest.

PL. 1-8-12 Goya, Okinawa City ☎ 098-923-2225
OPN. Check In 15:00/Out 11:00 🚗 P None 🚗 M P30 C-3

Satogaeri Oneness

A spacious room with hotel-class
twin beds and tatami mat space!

This unique accommodation offers rooms of the cleanliness of a hotel and the atmosphere of a tourist home where you can relax as if you were back at your parents' home.

PL. 1-25-3 Moromisato, Okinawa City ☎ 098-923-0277
OPN. Check In 15:00 / Out 11:00
🚗 P Available (1 car for each room) 🚗 M P30 A-4



Trip Shot Hotels Koza

The theme is "The town is the hotel lounge".

The concept of the entire shopping district, which retains a strong taste of American culture as a hotel. Vacant stores have been transformed into 10 hotel guest rooms. Enjoy the uniquely transformed guest rooms, which include a former bar, a former beauty salon, and a former cabaret. A full range of accommodation packages are also available.

PL. 2-6-47 Chuo, Okinawa City ☎ 070-5489-3969
OPN. Check In 15:00-18:00 / Out 11:00 🚗 P 1 car/each room 🚗 M P30 B-2

Time Rich

Happy with the low-priced accommodations.

Super deal! The hotel rate ¥4,800~ / per semi-double room / per night / 1 person with average facilities.

PL. 1-8-9 Goya, Okinawa City ☎ 098-937-1192
OPN. Check In 15:00 / Out 11:00 🚗 P 11 cars 🚗 M P30 C-2



HOTEL INFO

Okinawa City is influenced by American culture and its charms are more apparent at night.
Stay at hotel and experience it all!

Okinawa Grand Mer Resort

Resort Stay Offering East Coast Views:
Each Room Features an Open-Plan Design with a Terrace

The rooms are spacious, averaging over 40 square meters, and offer beautiful ocean views. Alongside a buffet restaurant featuring freshly grilled steaks and seasonal dishes, the facility also boasts a newly reopened lounge as a sports bar. For rainy days, guests can enjoy the convenience of an adjacent indoor pool and gym. Conveniently located about 50 minutes by car from Naha Airport. A free shuttle bus is available (reservation required).

PL. 2-8-1 Yogi, Okinawa City ☎ 098-931-1500
OPN. Check In 15:00 / Out 11:00 🚗 P 240 cars 🚗 M P29 B-4



Ref Okinawa Arena by Vessel Hotels

Conveniently situated just a 5-minute walk from Okinawa
Minami IC and close to Okinawa Arena. The concept is "THE CHANPURU".

The guest rooms feature unique concept designs, including collaborations with the Ryukyu Golden Kings. The hotel also boasts a music bar, a large bath, a rooftop pool, and conference facilities. Embracing chanpuru's mix-up ethos, the hotel provides diverse spaces for an exciting, personalized guest experience. The breakfast buffet includes Okinawan dishes as well as steak and grilled chicken. Ideal for groups, MICE, and all travel styles.

PL. 1766 Aza-Moromisato, Okinawa City ☎ 098-933-6111 Check In 14:00 / Out 11:00
🚗 P Available (140 cars in the hotel's priority parking lot) 🚗 M P29 A-3



Hotel Gran Arena

Located near Okinawa Arena and central Koza,
the hotel offers easy access to the city's day and
night attractions.

The building has one basement level and nine floors above ground. The hotel houses a total of 31 rooms. The top floor features an 85m² maisonette room with a stunning view, perfect for use as a party room.

PL. 2-17-1 Uechi, Okinawa City ☎ 098-983-8002 Check In 15:00 / Out 10:00
🚗 P 15 cars 🚗 M P30 A-4



Hotel New Century

Conveniently located
in the center of Koza

Located in the center of Okinawa City,
the hotel has excellent accessibility.
The breakfast buffet is very popular.

PL. 2-1-43 Goya, Okinawa City
☎ 098-933-5599
OPN. Check In 15:00 / Out 10:00
🚗 P 60 cars 🚗 M P30 B-4



Deigo Hotel

Long-established hotel in business
for 50 years

A long-established hotel with the slogan "B"
class of quality. It has a reputation for its large
public bath and healthy and delicious cuisine.

PL. 3-4-2 Chuo, Okinawa City
☎ 098-937-1212
OPN. Check In 14:00 / Out 11:00
🚗 P 50 cars 🚗 M P30 C-2



Sunrise Kanko Hotel

The old-fashioned high quality space
is still here.

Nostalgic appearance in red.
"A" (Approved) sign endorsed
by the U.S. government.

PL. 2-1-46 Goya, Okinawa City
☎ 098-933-0171
OPN. Check In 14:00 / Out 11:00
🚗 P 15 cars 🚗 M P30 B-4



Crown Hotel Annex

Excellent Access to
the Central East Coast

A Beautiful and Relaxing Business Hotel.
A convenience store is attached to the hotel,
and you can stay at the hotel with no luggage.

PL. 7-5-12 Goya, Okinawa City
☎ 098-933-2777
OPN. Check In 15:00 / Out 11:00
🚗 P 20 cars No restaurant 🚗 M P29 B-4



Hotel Koza

Exclusive floor for female guests

A business hotel that claims to be "safe,
secure, comfortable, and hospitable".
Free light breakfast daily.

PL. 2-1-29 Uechi, Okinawa City
☎ 098-932-0053
OPN. Check In 15:00 / Out 10:00
🚗 P Available (41 cars/charged) 🚗 M P30 B-4



Crown Hotel

Exotic Business Hotel

All spacious guest rooms have double beds.
Popular for its varied breakfast, the hotel also
features a large public bath and sauna.

PL. 4-1-51 Uechi, Okinawa City
☎ 098-933-2551
OPN. Check In 15:00 / Out 11:00
🚗 P 20 cars 🚗 M P30 A-2



